



Community Sport Hubs Highland



sportscotland

A picture of an East Caithness Community Sport Hub -
North Highland & Sharing Best Practice



Scottish Company: SC407011
Scottish Charity: SC042593

Community sport hubs

Each CSH will work to 5 Principles:

- Grow participation
- Engage the community
- Encourage community leadership
- Offer a range of sporting opportunities
- Bring all appropriate partners/groups/people together

The Steps for Success

People



1. Engagement, support and collaboration with the community
2. Ownership, Run by and for the community
3. Synergise stakeholders to create sustainability, diversity and opportunity

Profile



4. Integration of the CSH into school & community activities
5. Raise the awareness and profile of the CSH within the local community.
6. Celebrate the success of community sport hubs in local communities.

Participation

7. Communication, participation & progression through engagement



Community Sport Hubs

Making the Project Work

- Understanding WHY

- To better support our community clubs.
- To provide a quality package of sports provision to the local communities we serve.

- Having a FOCUS

- Focusing on the **PEOPLE** that make sport happen initially above anything else.

- FLEXIBILITY

- Understanding that every community has different needs and ambitions.



Community Sport Hubs

Our Highland Vision:

Community Sport Hub Projects will allow us to:

LISTEN to our local communities...

UNDERSTAND our community's needs...

SUPPORT our community sport clubs to deliver quality opportunities...

PROMOTE the opportunities contained within the local area...

EMPOWER our communities to shape their own sporting landscape...

***Our Aim is each Community Sport Hub will Provide:
A complete package of quality sport and physical activities
that is well promoted, easily accessible and caters for all
within the community.***



Community Sport Hubs

Highland Overview 2017

- 6 Years into the Project
- 9 Community Sport Hubs Established
- 1 new hub under development, 2 planned
- 112 Clubs Engaged
- 10363 Members
- 857 Deliverers



Community Sport Hubs

A Working Example

Tain Community Sport Hub (Est Aug 2012)

- **Based around the Tain Royal Academy Community Compl**
(Tain Royal Academy, ASC, Youth Work, Young Hub Leader, Facilities, Sports Council)

- **From 8 – 14 Community Clubs – 1244 Participants – 90 Deliverers**

SUCCESSSES

- **Quick Wins** – Club directory, timetable of events/activities, conversations
- **Big Wins** – HMI Report – Multi-Purpose Sports Nets, Localised Coach Development
- **Everyone Wins** – Joint planning, sharing resources, investment in sport & complete package of sport for the local community.



What can we Offer Through the Community Sport Hub Project?

➤ **Access to Coaching courses**

Set-up local generic coaching courses - funding for coach development – create a link between Sport Leaders to community clubs

➤ **A Connection to the local Facilities**

Identify equipment needs and find ways to fill them - tailor gym programmes to suit specific sports - collectively look at the timetabling of the facility

➤ **Club Resources**

Develop a club starter packs to make it easy for new clubs to form. Organise workshops on club governance to benefit clubs.

➤ **School/Active Schools/Club development**

Pathway into community clubs - club coaches supporting PE & school sport – introducing new sports and targeted activity.

Community Sport Hubs

Discussion

- **Coaching & Volunteering**
- **Promotion & Marketing of Sport in the Area**
- **The Pathway from School to Club Sport**
- **Facilities & Equipment**

7-10 minute rotations for brainstorming session

